

Inter³DNA: InterDisciplinary - InterNational - InterActive

Funded by the German Academic Exchange Service (DAAD)

Duration of funding: 01.01.2022 - 31.12.2023

In order to be internationally competitive in the long term, the THB wants to realign itself internationally. The project Inter³DNA: InterDisciplinary - InterNational - InterActive within the framework of the DAAD program [HAW.International](#) comprises the following three goals:

Goal 1 | Further development of the internationalization strategy

The most important field of action is the continuous development of the internationalization strategy. Not only the result, a university-wide coordinated strategy, is important, but also the actual process of coordination. This is to be achieved by a counter current principle - initially bottom up by the departments and thereby essentially supported by internationally active teachers, parallel top down by the university management bundled and accompanied. In this way, a strategy is to be created that provides new impulses so that internationalization is accepted as a universal task of the entire university and is firmly established in the "DNA of the THB".

Strategy process

May 2022: Kick-off workshop

On May 4, 2022, we had an open conversation with 42 members of the THB (employees, students, teachers) and gained exciting insights into internationalization at the THB. The central question raised was where the THB should be internationally in 10 years.

Steering group

A central body for the strategy process is the steering group.

Its members are:

- **Prof. Dr. rer. nat. Vera G. Meister, VPL, Chair**
- Prof. Dr. Andreas Wilms, President
- Prof. Dr.-Ing. Sören Hirsch, VPF
- Dr. Annett Kitsche, Head of Center for International Relations and languages
- Prof. Dr.-Ing. Claus Vielhauer, International Representative of the Department of Computer Science and Media
- Prof. Dr. Justus Eichstädt, Dean of the Department of Engineering
- Prof. Dr. Andreas Johannsen, International Representative of the Department Business and Management

Alle öffnen Alle schließen

Goal 2 | Consolidation of partnerships through the expansion of teaching cooperations

The second field of action aims to deepen university partnerships and thereby strengthen the international network of our university. To make these possible, joint practice-oriented teaching cooperations with a STEM focus are in development within existing partnerships. With a view to meeting global challenges, interdisciplinary approaches play a very special role. Blended learning formats with interactive attendance phases also enable students to gain experience abroad for whom a longer time abroad is not an option.

Goal 3 | Establishing new partnerships for sustainable cooperation

Within the scope of the third field of action, new partnerships will be established that secure the internationalization of the study programs in the long term as subject specific permanent university and practical oriented collaborations.